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	REGULATION	



**REGULATION FOR
THE USE OF THE Quinel TRADEMARK**

04	04/05/2023	Removed ISO 9001 scheme	RQ	DG
03	07/06/2022	Inserted ACCREDIA Trademark	RQ	DG
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1. PURPOSE

This document establishes the rules which a Corporate Organisation that has obtained the Certification of its management system according to the UNI EN ISO 27001 standard must comply with when using the Quinel certificate and trademark. These rules are understood to be accepted upon obtaining the certification by the Corporate Organisation.

2. SCOPE

This regulation applies to all Corporate Organizations certified by Quinel.

3. GENERAL PROVISIONS

3.1 SGSI Certificate of Compliance

The certificate issued by Quinel Limited states:

- name and geographical location of the Client
- date of issue of the certificate
- date of modification of the certificate
- date of expiry of the certificate
- unique identification code (C-XXXX)
- standard used for the Client's audit (e.g., 27001:2XXX)
- the scope of certification for each audited site, without misleading or ambiguous information
- Quinel's name, address and certification trademark
- reference with revision of the Client's SoA document
- reference to Quinel's internal module (e.g., MD 04/XX)
- signature of the Quinel Scheme Manager
- IAF sector of reference for the Client's field of application
- Accredia mark/logo referring to the Accreditation
- reference to the applicable scheme/industry Technical Regulations, if any

The term "Design" will only appear in the certificate if the company is actually responsible for it with respect to the end user.

The certificate is valid for 3 years; at the end of the 3 years, and in any case within that period, a Renewal Audit must be carried out covering all areas of the Management System.



The certificate of conformity of the System may be reproduced only in its entirety and without omitting any of its parts or information or altering its contents in any way.

3.3 System conformity mark

The system conformity mark is reproduced in the annex; it is used to manifest the conformity of the Management System with the UNI EN ISO 27001 standard. It must therefore not be affixed to the product or the packaging and in any case in such a way as to suggest its reference to the product.

The System conformity mark must always be accompanied by the wording:

- Certified company *UNI EN ISO 27001:20XX, certificate no.....*

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The packaging may be labelled as follows:

- *Company with Information Security Management System certified according to UNI EN ISO 27001:XXXX*

in the vicinity of the corporate name of the Corporate Organisation and in characters of the same size as those used for the same.

The system conformity mark may be used for advertising purposes and may therefore be affixed to letterheads and other company documentation, publications and promotional articles, always respecting the proportions in relation to the mark prescribed below and in such a way as not to suggest that it refers to the product.

The authorisation to use the Quinel trademark refers exclusively to the certified plant of the applicant's company.

Use of the trademark for another plant of the applicant is not permitted.

The Quinel trademark may only be used in the form shown below. The trademark must be easily readable and clearly visible. Before using the Quinel trademark on letterheads, advertising material, etc., the applicant must submit the drafts to the certification office for approval.

The Quinel trademark can only be used by the applicant and only in direct connection with the applicant's company name or corporate brand. It cannot be affixed to the applicant's products/product packaging or used with reference to the applicant's products and/or processes.

The use of the trademark is restricted to the holder of the authorisation and may not be transferred by the applicant to third parties or assignees without the express authorisation of the certification office. An applicant wishing to make a transfer must submit an application to that effect. If necessary, a new audit should be carried out.

The applicant ensures that the Quinel trademark is used competitively such that claims made in relation to the applicant's company are in conformity with the certification. In addition, the applicant shall make every effort to prevent the impression being created in a competitive environment that the certification by Quinel represents official acceptance.

The applicant is not authorised to make changes to the certificates. The certificates may not be used for advertising purposes in a receptive manner.

4. CHECKING THE CORRECT USE OF THE QUINEL TRADEMARK AND CERTIFICATE OF CONFORMITY



Quinel constantly monitors, including during audits, the Corporate Organisation's compliance with this Regulation.

In particular, Quinel verifies that no incorrect or misleading use is made of the trademark and certificate in relation to the recipients of the information and that no use is made of them in a way that damages Quinel's interests or image.

If the Corporate Organisation makes incorrect use of the trademark or certificate, Quinel reserves the right to proceed with the suspension or revocation of the certification in accordance with the Regulations for the certification of Company Management Systems (RG 02).

The Corporate Organisation must immediately cease using the trademark and certificate as soon as it has received formal notification of a suspension or revocation by Quinel.

In the event that Quinel is called upon according to the principles of product liability due to a contractually contrary use of the Quinel trademark by the applicant, the applicant is obliged to indemnify Quinel against all claims of third parties. This also applies if Quinel is liable to third parties for advertising claims made by the applicant.

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5. TERMINATION OF THE RIGHT TO USE THE TRADEMARK

The right of the applicant to use the Quinel trademark and to bear the certificate shall cease with immediate effect, without the necessity of cancellation, if:

- The Company fails to immediately notify Quinel of changes that have occurred or are likely to occur in the situation of the company insofar as this is decisive for the certification;
- the certificate is misused;
- control audits show a result that does not justify maintaining the certificate (as per RG 02);
- a bankruptcy procedure has been opened against the Company's assets or a bankruptcy application made against it has been rejected for lack of assets;
- the consideration was not paid within the time limit set by Quinel;
- control audits cannot be carried out for reasons attributable to the Company;
- the certification or maintenance of the certificate is prohibited by administrative or judicial decision;
- the Company does not comply with the terms of the "Agreement" entered into with Quinel.

Upon termination of the right of use, the applicant is obliged to return the certificate to the Quinel certification office.

6. CHARACTERISTICS OF THE TRADEMARK

The Management System certification mark is shown below.



The basic colours of the mark are blue and red.

The dimensions are 1.91 cm by 2.09 cm; the proportions must be respected if any enlargements or reductions are made.

The logo has two colours: blue (#0404B4 - R4, H240°, G4, S98%, B180, V71%) and red (#DF0101 - R223, G1, B1, H0°, S100%, V87%)

Example:



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7. ACCREDIA MARK

Quinel may grant the use of the ACCREDIA mark to the Client Organisation if requested. This request must be received by Quinel in writing.

This mark must be used according to the prescriptions of RG09 “Regulation for the use of the ACCREDIA Mark”.

This mark must only be used in conjunction with the Quinel certification trademark.

The ACCREDIA mark may not be used in such a way as to imply that ACCREDIA has certified and approved the company management system, or a product or staff of the certified corporate organisation.

